

Evolution VUM to Exposure Management

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Pain points of today's attack surface

Hybrid environment with fuzzy borders

Lack of visibility across cloud and on-premises environments

Identities as the weak link

Powerful attack acceleration points, easily phished and stolen

Dynamic threat landscape

Constant threat landscape changes and AI-enabled cyber attacks





Organizations face many challenging questions

What is my external attack surface?

What risks is my organization causing to the supply chain?

What shadow IT do I have in my environment?

Are there risks in users' identities that make those easy to breach?

How can I keep my business risk low with limited resources?

What is the business context of the identified exposure?

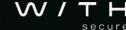




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WithSecure[™] Elements Exposure Management (XM)

A continuous proactive solution to predict and prevent breaches against your company's assets and business operations.



Proactive security approach



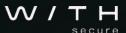
Know what makes up your attack surface



Know what to prioritize when remediating exposures



Have the right tools, people and means to remediate successfully



Elements XM & XDR

is the foundational combination for addressing the pre- and post-compromise mid-market cyber security needs.

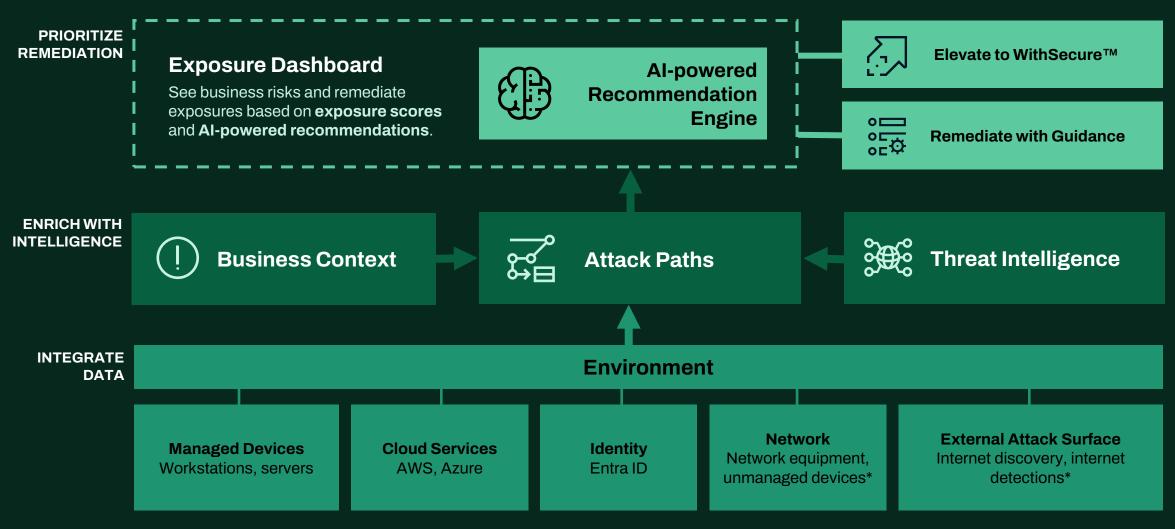


Note: Figure adapted from <u>NIST cyber security framework.</u>
We offer additional Incident Response services to cover the "Recover" area of NIST.



WithSecure[™] Elements Exposure Management

Continuous assessment of threat exposure, using the attacker's view of your environment.





Key outcomes:

DISCOVER

Discover your digital perimeter and identify the most **critical** assets and identities

ACT

Implement prioritized remediation actions to reduce your attack surface and decrease your business risk level

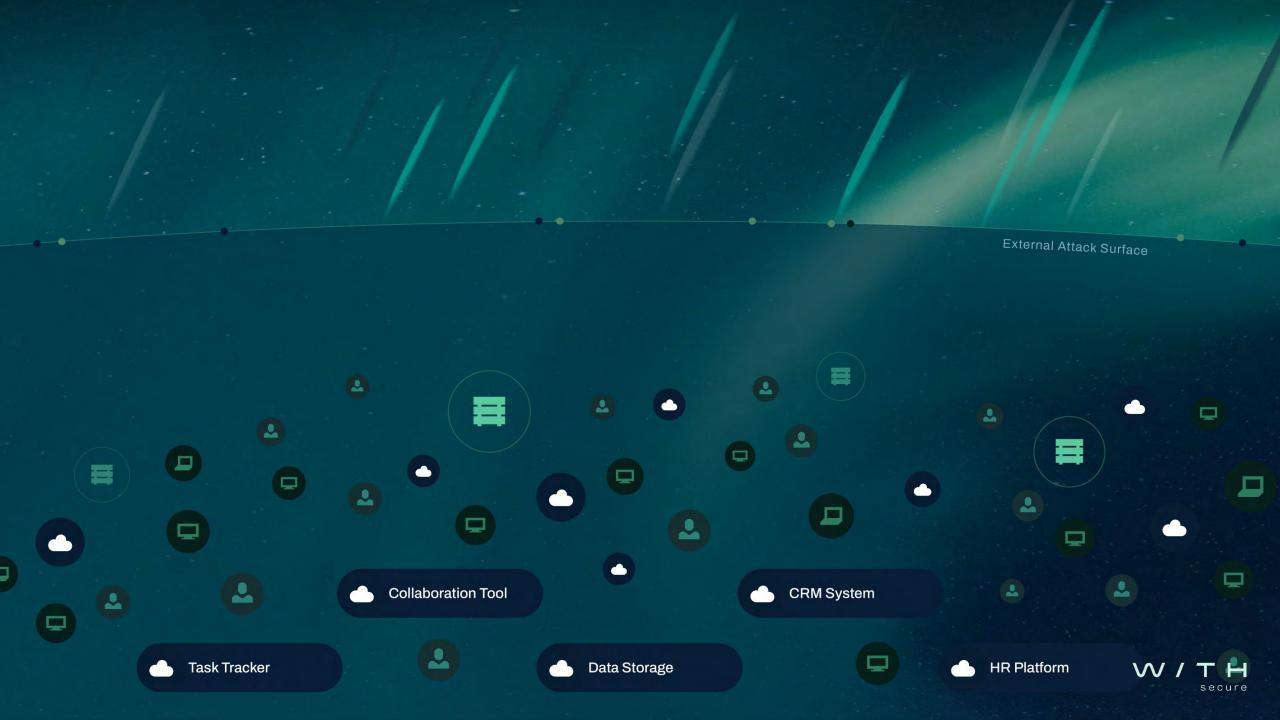
PRIORITIZE

Get actionable recommendations based on integrated data from threat intelligence, attack paths and business context

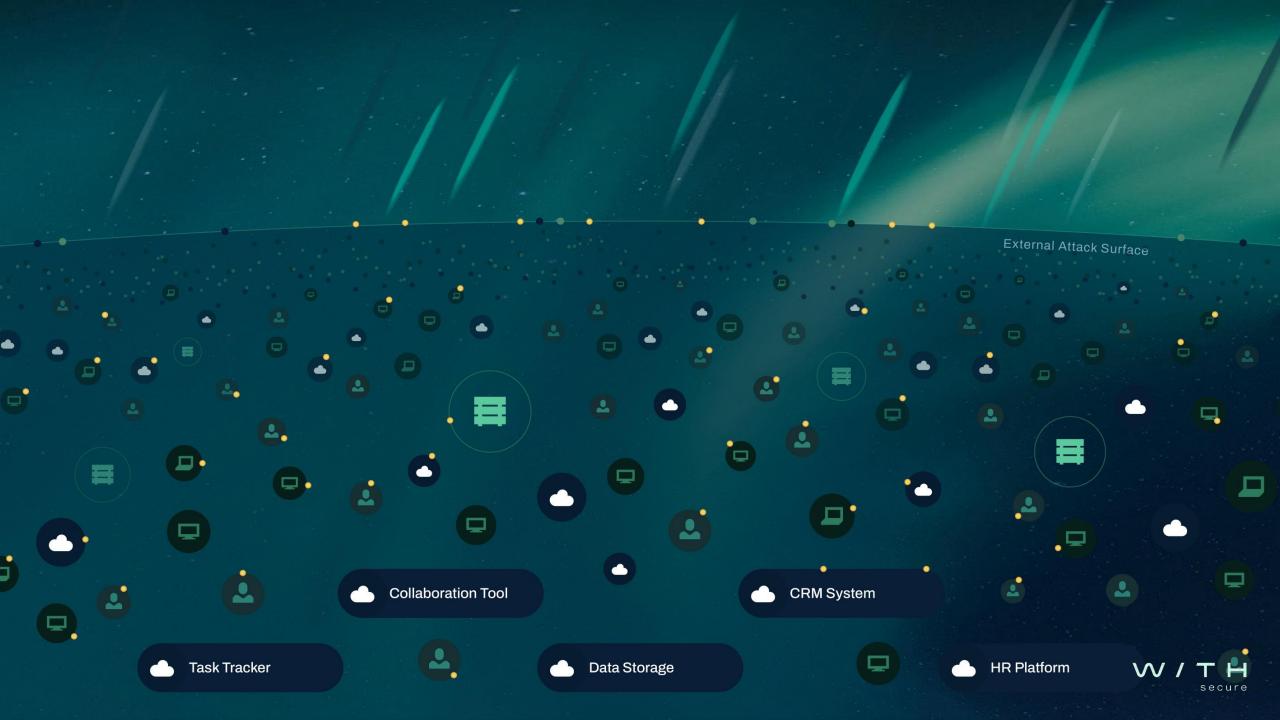


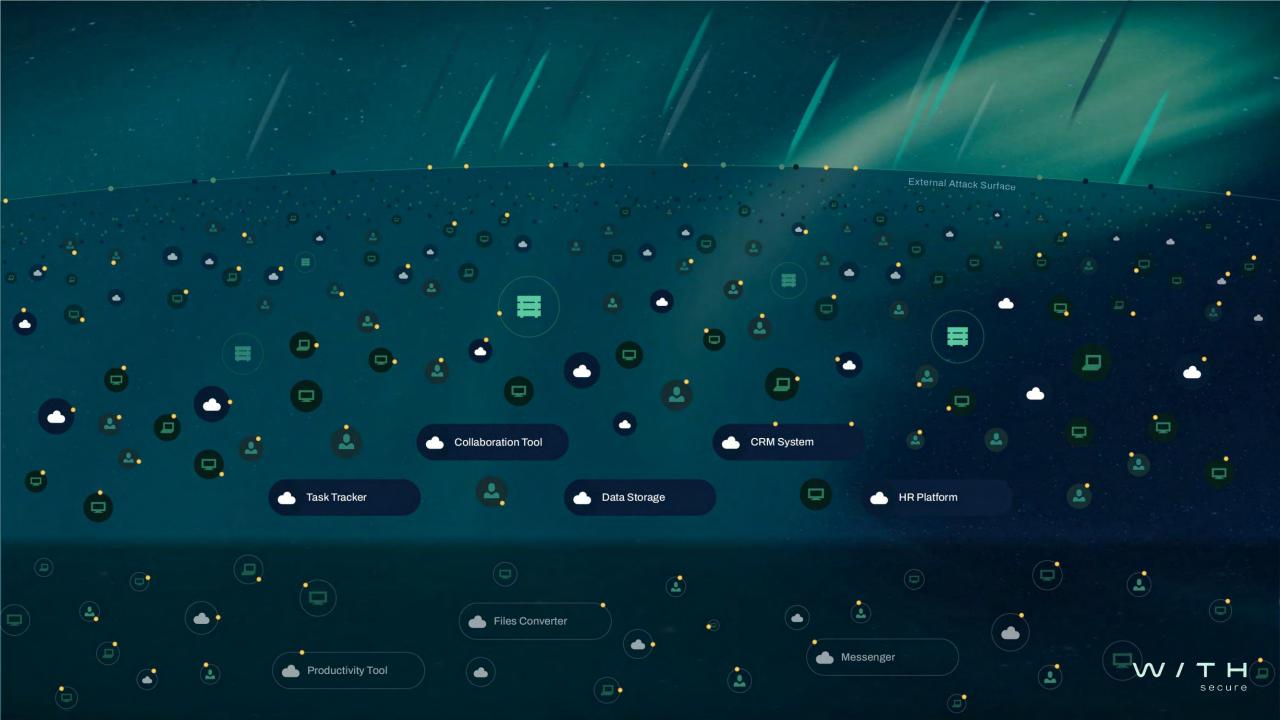


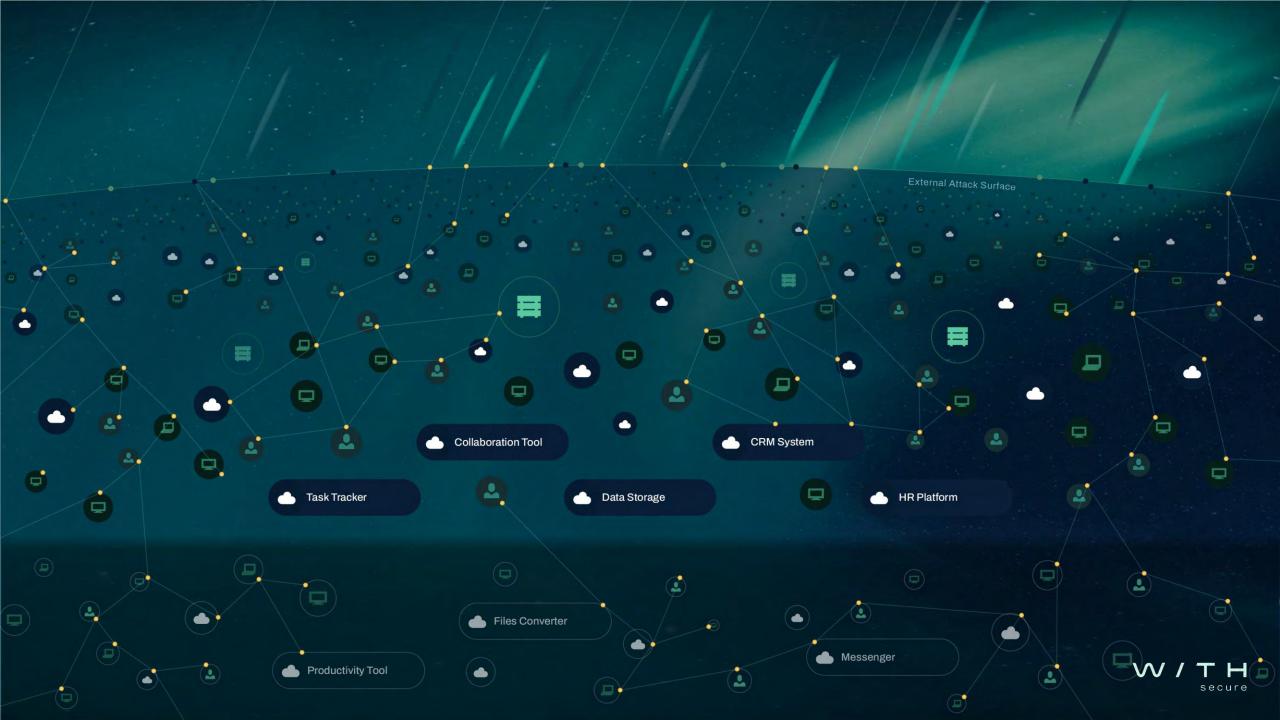
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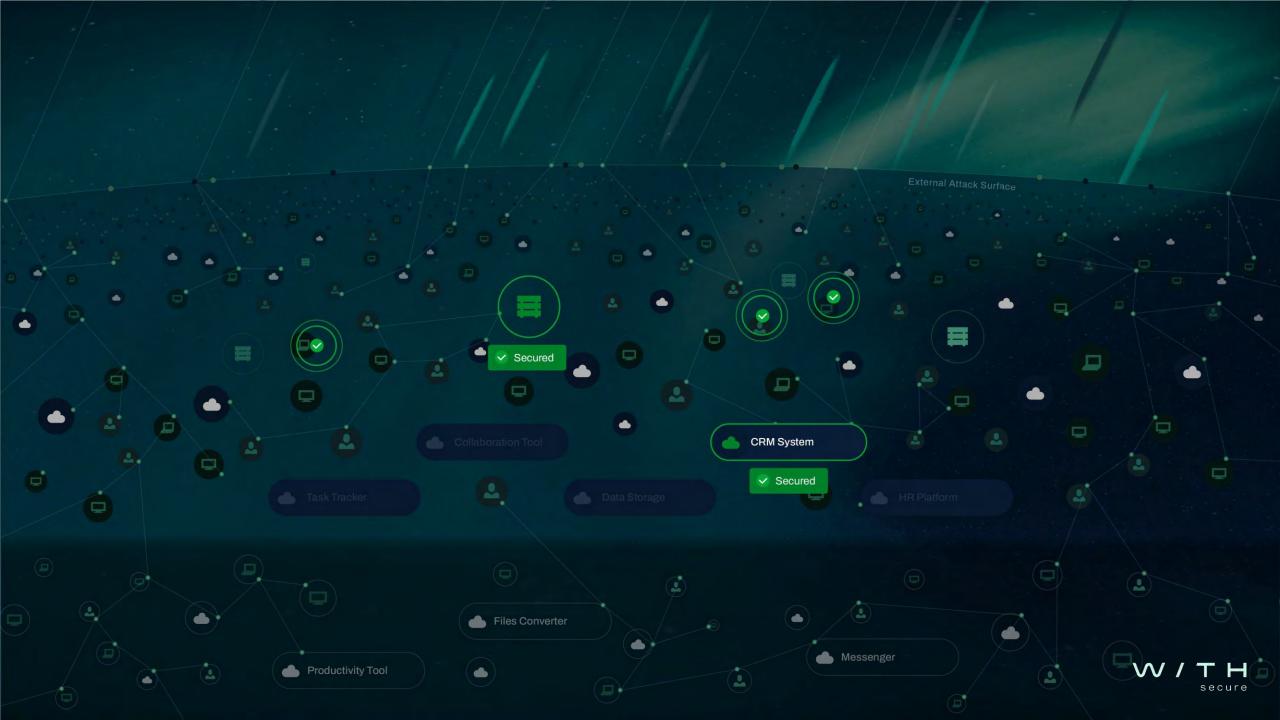














Exposure Dashboard

Understand business risk and recommended actions

1. See how strong your attack surface is

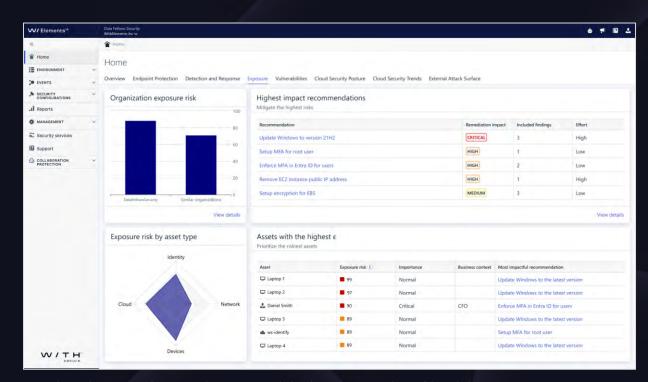
Exposure summary view gives you a riskbased overview of the identified weaknesses in your attack surface.

2. See the business-critical assets at risk

Use Exposure Score to start prioritizing the remediation from the assets causing the severest risk of exploitation.

3. Know the next actions to improve exposure

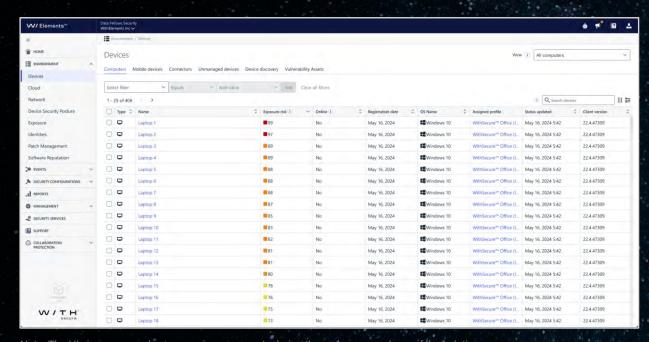
Get recommendations on what to solve first for quick and easy action, thanks to our Alpowered recommendation engine. No more alert fatigue.



Note: The UI views may undergo some improvements during the early access phase of the solution.



Environment ViewDiscover and manage your assets from a single view



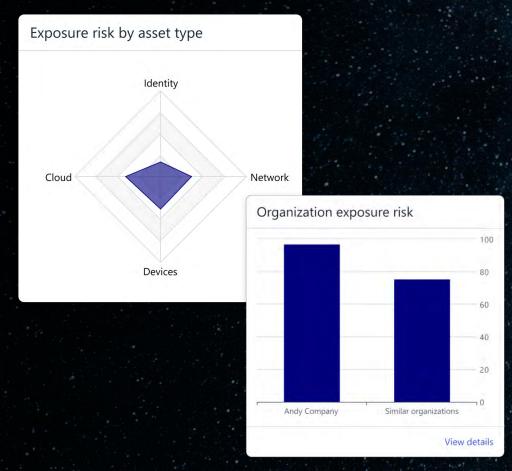
Note: The UI views may undergo some improvements during the early access phase of the solution.

- 1. Centralized listing and management of assets per asset type:
- Onboard supported asset types like devices, network, identities and cloud
- List assets in a single view
- Manage and configure
- 2. Discover more assets
- For example: Unmanaged devices
- 3. Navigate and address risks related to a particular asset type



Exposure Score

See the exposure risk level of your company and assets



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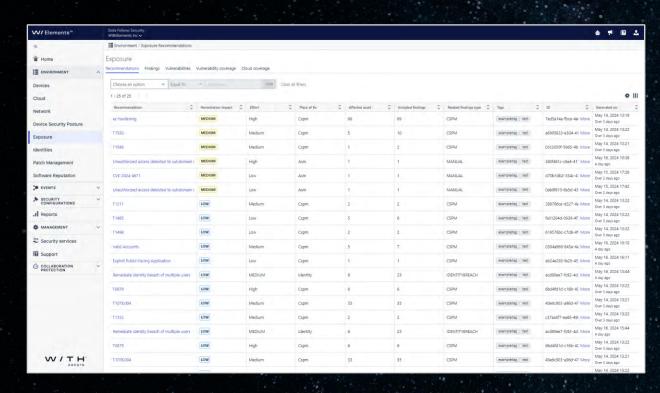
Works on three levels:

- 1. The exposure score of a company represents relative business risk caused by the current state of the company's digital assets.
- 2. Calculated separately for each asset type to highlight where the issues are.
- 3. Each asset instance has an exposure score calculated from various elements such as attack path mapping, criticality of the asset instance and threat intelligence.



Focus on what matters the most

With Attack Paths, Business Context & Threat Intelligence



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Discover key elements for Exposure Score:

Ensure that you protect the path to the most critical assets by validating the **attack path**:

 Simulates the attack paths that an attacker could take to compromise a customer's estate (disrupt, recon, steal...).

Flexibly manage your **business context** values:

- Each asset instance has a default business context value and optional context information.
- Business context information enables the tailoring of our recommendations to the customer's individual needs.

Benefit from our unique threat intelligence data:

• Exposure scores are enriched with up-to-date threat intelligence data and anticipated breaches for better recommendations.



Supported Assets

360° view of cyber risks

See your complete attack surface and remediate the highest-impact vulnerabilities that pose the most risk of intrusion to your organization efficiently from a unified view - thanks to our Alpowered recommendation technology.

External Attack Surface (EASM)

Internet discovery, internet detections*

Network

Network equipment (firewall, switch...), unmanaged devices*

Safeguard the attack paths to your business-critical assets.

Cloud Services

Azure, AWS

Managed Devices

Workstations, servers

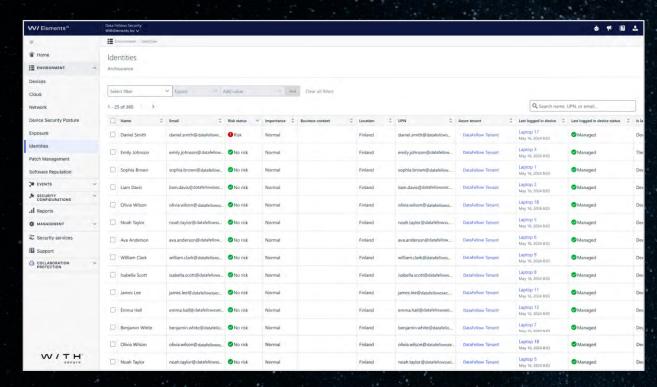
Identities

Entra ID

*Planned for GA version.

Exposure for Identity Risk

Use data on digital identities, tackle identity-based risks



Note: The UI views may undergo some improvements during the early access phase of the solution

Identity context for Elements

Entra ID data integrated with Elements to provide identity context to an incident

- Covered assets: Entra ID, hybrid.
- Human/Non-human

Identity Attack Vectors

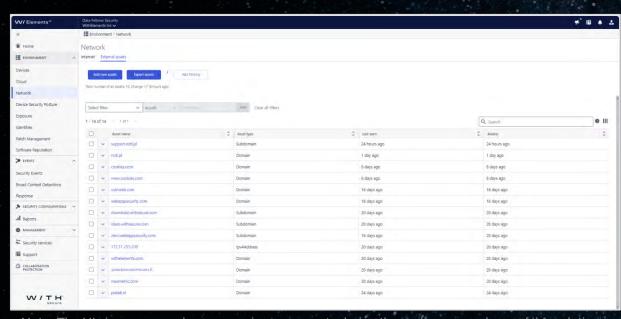
- Potential escalation of identity access rights
- Your part in supply chain breaches
- Employee security

Exposure for Identity Risk

- Continuous assessment of identity-based risks
- Identity as part of potential attack paths
- Includes identity-related data in exposure assessment



External Attack Surface (EASM) Protect your domains, IPs and public-facing assets



Note: The UI views may undergo some improvements during the early access phase of the solution

Internet discovery

- Crawling and port mapping to collect data on public systems.
- Search the data based on location, top-level domain, pay-level domain, keywords, host name, and IP address.

Internet detections

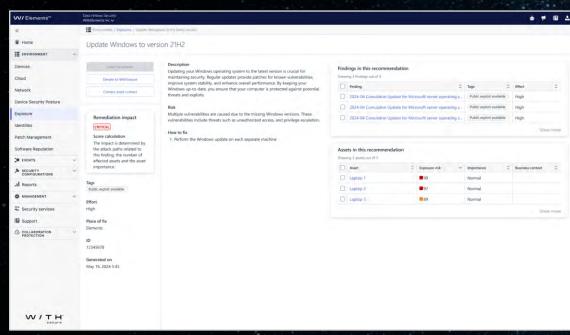
- Domain takeovers
- Information disclosure from directory listing
- Continuous scope increase



Remediate Exposures & Elevate Tough Cases

Remediation

Get actionable remediation guidance and track remediation



action, no matter the exposure type.

Get unified instructions for remediation

- Our actionable remediation guidance focuses on the top priority findings for you to work on.
- Communicate about the remediations for smooth collaboration.

Note: The UI views may undergo some improvements during the early access phase of the solution



Exposure Management ServiceContinuous Threat Exposure Management (CTEM)



Elevate ON-DEMAND

Elevate tough cases in Exposure Management to WithSecure to get help with prioritization and validation.



Threat Hunting*

3-4 PER MONTH

Proactive Threat Hunting based on latest threat intelligence ensures that new and relevant findings are highlighted appropriately.



Exposure Review*

PER QUARTER

Get the most out of your service through reoccurring Exposure reviews and summary of your security posture.





Exposure Management: Available scanning methods

External Attack Surface, Identity and Cloud platforms

Managed Devices and network

External Attack Surface

Internet Discovery

Identify your organization's internet-facing systems

External assets

Identify and evaluate the security posture of all your externally exposed assets

Identity integrations

Entra ID

Discover potential threats associated with all identities in Entra ID

Account Breach

Breached account information

Cloud Integrations

Assess the security and compliance posture of your Azure accounts

AWS

Assess the security and compliance posture of your AWS accounts

Cloud Scan Node

Discovery scan Identify and map all assets within internet

System scan

Scan all systems in internet that talk IP for vulnerabilities and misconfigurations

Web scan

Scan and test custom web applications for vulnerabilities

Local Scan Node

Discovery scan Identify and map all assets within your network

System scan

Scan all internal systems that talk IP for vulnerabilities and misconfigurations

Authenticated scan

Log into systems to gain more detailed vulnerability data

Web scan

Scan and test custom web applications for vulnerabilities

Elements Agent

Agent-based scan
Scan Windows workstations
and servers automatically

Device service data

System configuration and login information

Patch Management

System and 3rd party patch status and updates via Software Updater

* Requires Elements Epp



Exposure Management: Required licensing around available scanning methods

